

Mike Feraco

Design ▪ Production ▪ Photography ▪ Video ▪ Web

Tel: (905) 279-3516
Cell: (416) 553-5835
mike@feraco.com

Portfolio

Design portfolio
www.feraco.com

Photography portfolio (fine art)
www.mikeferaco.com

Education

Sheridan College Graduate
Graphic Design
Drone Pilot
Transport Canada Certificate

Computer Skills

Adobe Creative Suite

InDesign
Illustrator
Photoshop
Dimension
Acrobat
After Effects
Lightroom
Media Encoder

Apple

Final Cut Pro
Keynote
Numbers
Pages
Quicktime

Capture One

Microsoft Office Suite

Excel
PowerPoint
Word

WordPress / Divi Builder

WIX

A seasoned, self-starter, goal-oriented graphic designer / production artist / photographer. I have an in-depth understanding of key principles in these three areas: has enabled a track record of seamless execution of projects on-time and on-budget. Experience producing various communication vehicles in diverse industries.

Photography is a passion. My photography contribution can be seen on National Geographic Your Shot, 500px, Photoed, Adobe Fotolia and iStock photo.

Examples of Past Work

Print production, corporate identity, packaging, print collateral, POS, POP, magazine publishing and web design/production, corporate video, studio photography, on-site photography, photo retouching / manipulation.

Experience

Government/Non-Profit

Canadian Forces College
Ontario Building Officials Association
The NATO Association of Canada

Healthcare

Aurium Pharma Inc.
Canadian Association of Wound Care
EMD Serono
Livcorp Inc.
Pfizer Health Care
RegencyCare
Trillium Healthcare Partners
Whitehall Robins Inc.
Wyeth Consumer Healthcare

Financial Services

Algonquin Power Income Fund
Broken Hill Pinnacles Mine
Lionsgate Wealth Management
Manulife Securities
Meridian Credit Union

Food

Cookin' Greens
Foodpath Food Bank
Italian Home Bakery
The Keg Steakhouse & Bar
Treehugger Organics
Xpeditr Inc.
Zast Foods

Commercial/Manufacturing

AVT Event Technologies
Hilton Hotel Toronto Airport
Hydropool Inc.
Lakeside Contracting Company Ltd.
Phoenix Contact
Pool People Limited

Consumer Goods

Daich Coatings
Delta Faucets
Fuji Film
Scott Paper Products
Umbra Shades

Publications

Famous Players Magazine
Premiere Magazine

Agency Experience

Cleansheet Communications
Dentsubos
Grip Limited
Lowe Roche Advertising
Maritz Canada
Rain 43
VMC Media
Saatchi & Saatchi

Most Recent Experience

Hydropool Inc. – 1997-Present
Producing print design collateral, photography, pre-press production, print management, website development and maintenance.

Whitehall Robins/Wyeth Consumer Healthcare/Pfizer – 1999-Present
Development of POP and the creation of collateral materials.

Zast Foods

(Zast Foods) – 2017-Present
Brand development, collateral materials, sell sheets, package design, food photography, photo manipulation, recipe videos, tradeshow/event signage, POP materials, newspaper/magazine ads, and print production.

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Awards / Achievements

2017

- Fine Art Photography Awards – Architecture Nominee
- Fine Art Photography Awards – Seascape Nominee
- Mississauga Camera Club – 2016-2017
Robbie Robinson Outstanding Performance Award

2018

- Fine Art Photography Awards – Architecture Nominee
- Fine Art Photography Awards – Portrait Nominee
- Fine Art Photography Awards – Photojournalism Nominee

2019

- Fine Art Photography Awards – Architecture Nominee
- Fine Art Photography Awards – Portrait Nominee
- Fine Art Photography Awards – Night Photography Nominee
- Fine Art Photography Awards – Open Theme Nominee
- Fine Art Photography Awards – Night Photography Nominee
- Mississauga Camera Club – 2018-2019
Robbie Robinson Outstanding Performance Award

2020

- Nikon Canada – 2020 Z Series Owners Club Content & CONTACT Festival Contest – Finalist