

Mike Feraco

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Education

Sheridan College Graduate
Graphic Design

Computer Skills

Adobe CS6

- InDesign
- Illustrator
- Photoshop
- Acrobat
- Edge
- Lightroom
- Dreamweaver
- Muse

Apple

- Keynote
- Final Cut Pro
- Quicktime

Microsoft Office Suite

Portfolio

Design portfolio access
www.feraco.com

Photography portfolio access
www.mikeferaco.com

Design ▪ Production ▪ Web ▪ Photography ▪ Video

A seasoned, self-starter, goal-oriented graphic designer / production artist / photographer. Has an in-depth understanding of key principles in these three areas: has enabled a track record of seamless execution of projects on-time and on-budget. Experience producing various communication vehicles in diverse industries.

Photography is a passion. Mike has contributed his work to National Geographic Your Shot, 500px, Photoed, Adobe Fotolia and iStock photo.

Examples of Past Work

Print production, corporate identity, packaging, print collateral, POS, POP, magazine publishing and web design/production, corporate video, studio photography, on-site photography, photo retouching & photo manipulation.

Experience

Government

- The NATO Association of Canada

Healthcare

- Aurium Pharma Inc.
- Canadian Association of Wound Care
- EMD Serono
- Livcorp Inc.
- Pfizer Health Care
- RegencyCare
- Trillium Healthcare Partners
- Whitehall Robins Inc.
- Wyeth Consumer Healthcare

Financial Services

- Algonquin Power Income Fund
- Broken Hill Pinnacles Mine
- Lionsgate Wealth Management
- Manulife Securities
- Meridian Credit Union

Food

- Cookin'Greens
- Foodpath Food Bank
- Italian Home Bakery
- The Keg Steakhouse & Bar
- Treehugger Organics
- Xpeditr Inc.

Commercial/Manufacturing

- AVT Event Technologies
- Hilton Hotel Toronto Airport
- Hydropool Inc.
- Lakeside Contracting Company Ltd.
- Phoenix Contact
- Pool People Limited

Consumer Goods

- Daich Coatings
- Delta Faucets
- Fuji Film
- Scott Paper Products
- Techstone
- Umbra Shades

Publications

- Famous Players Magazine
- Premiere Magazine

Agency Experience

- Cleansheet Communications
- Dentsubos
- Grip Limited
- Lowe Roche Advertising
- Maritz Canada
- Rain 43
- Saatchi & Saatchi

Most Recent Experience

Hydropool Inc. – 1997-Present
Producing print design collateral, photography, pre-press production, print management, website development and maintenance.

Whitehall Robins/Wyeth Consumer Healthcare/Pfizer – 1999-Present
Development of POP and the creation of collateral materials.

Cookin'Greens
(The Toby Brand Corporation) – 2008-Present
Brand development, collateral materials, sell sheets, package design, food photography, photo manipulation, recipe videos, tradeshow/event signage, POP materials, newspaper/magazine ads, and print production.

Trillium Healthcare Partners
June-August 2014

Helped implement new branding to current assets. Created new communication materials for internal education programs. On-site photography for promotional vehicles and for archives.